

Marketing Opportunities



DVCon expo 2017

September 14-15, 2017 • Leela Palace, Bangalore, India

- CLICK TO VIEW MORE DETAILS

- CLICK TO RETURN TO THE ORDER FORM

SPONSORSHIPS

Attendee Breaks <i>(all day Thursday or Friday)</i>	INR60,000 <input type="checkbox"/>
Best Paper & Poster Award	INR60,000 <input type="checkbox"/>
Conference Bag	INR 1,20,000 <input type="checkbox"/>
Flyer in Conference Bag*	INR30,000 <input type="checkbox"/>
Name-Badge Lanyard*	INR90,000 <input type="checkbox"/>
Notepad*	INR42,000 <input type="checkbox"/>
Pens*	INR30,000 <input type="checkbox"/>
Registration	INR90,000 <input type="checkbox"/>
Sponsored Panel	INR 2,40,000 <input type="checkbox"/>
Sponsored Tutorial	INR 1,20,000 <input type="checkbox"/>

PUBLICITY

Homepage Banner ad	INR30,000 <input type="checkbox"/>
On-Site Banner	INR90,000 <input type="checkbox"/>
On-Site Digital Display	INR30,000 <input type="checkbox"/>

* Production Included

Please note: some items include mention in paper based publications (e.g. Conference Program/Exhibit Guide) which are print date dependant. Certain items in your sponsorship package may not be applicable if you purchase the sponsorship after the print deadline date.

SUBMIT VIA FAX OR EMAIL:

MP Associates, Inc. +1 303-530-4334 (fax)
exhibits@dvcon.org +1 303-530-4562 (phone)

EMAIL DISTRIBUTION

4 weeks before show	INR18,000 <input type="checkbox"/>
3 weeks before show	INR24,000 <input type="checkbox"/>
2 weeks before show	INR30,000 <input type="checkbox"/>
1 week before show	INR36,000 <input type="checkbox"/>

CONFERENCE PROGRAM AD

Inside Back Cover	INR60,000 <input type="checkbox"/>
Inside Front Cover	INR60,000 <input type="checkbox"/>
Inside Full Page	INR36,000 <input type="checkbox"/>
Inside Half Page	INR18,000 <input type="checkbox"/>
Outside Back Cover	INR72,000 <input type="checkbox"/>

SPECIAL OFFERS

Gold Sponsorship	INR 8,00,000 <input type="checkbox"/>
Silver Sponsorship	INR 4,00,000 <input type="checkbox"/>
Bronze Sponsorship	INR 2,00,000 <input type="checkbox"/>
Gala Dinner Sponsorship	INR 3,00,000 <input type="checkbox"/>

Contact Name

Company Name

Telephone

Email

Signature

..... SPONSORSHIPS

Attendee Breaks (All day Thursday or Friday)

Technical session breaks take place once in the morning and once in the afternoon on Thursday (September 14) and Friday (September 15) for a total of 4 breaks. You have the opportunity to sponsor both breaks on the day of your choice.

This opportunity includes:

- 2 breaks (morning and afternoon)
- Your logo and sponsorship status recognized during Attendee Breaks
- Right to provide corporate-branded food service items (e.g., cups, napkins) *(cost of this not included)*
- Your company mentioned in the opening session presentation slides
- Your logo and sponsorship status recognized on the website and Conference Program

Best Paper & Best Poster Awards

DVCon India awards offer an opportunity to recognize the achievements of individuals and teams for oral presentations. The Best Paper Award and Best Poster Award sponsorship is a great gesture and shows generosity towards the DVCon India community.

This opportunity includes:

- Your logo on on-site conference sign and your company mentioned in the opening session presentation slides
- Your logo and sponsorship status recognized on the website and Conference Program
- Your logo on the DVCon India Best Paper voting page
- The sponsor will be invited to the Award Ceremony at the closing session for award presentation and picture

Conference Bags

Place your logo on the always popular conference bags! Each Full-Conference attendee receives a conference bag. Your logo will be visible throughout the entire conference and beyond.

Flyer/Brochure In Conference Bag

Have your company flyer or brochure inserted in the conference bag. You can be sure that all attendees will receive it.

Name-Badge Lanyard

All attendees will receive a lanyard at registration and wear it throughout the conference. Have your logo imprinted on the conference lanyard for all attendees.

• • • SPONSORSHIPS • • •

Conference Notepads

Have your logo and company message imprinted on notepads for all attendees which will be distributed in the conference bags. This is an item attendees are certain to use at the conference.

Pens

Have your logo imprinted on pens for all attendees which will be distributed in the conference bags.

Registration

DVCon India offers an exclusive registration sponsorship, so get your company recognized early and often with this exciting sponsorship.

This opportunity includes:

- Your logo appearing on registration area signage
- Your logo, link and sponsorship status recognized on the Registration information page on the DVCon India website
- Company recognition on all conference email distributions that promote registration
- Your logo and sponsorship status recognized on the registration web page and Conference Program

Sponsored Panel *(3 available – 1 ESL & 2 DV)*

Date of panels yet to be determined. This opportunity includes:

- A 30-minute technical panel discussion sponsored by your company
- Your company logo will be displayed on the stage backdrop during the panel
- Your company logo will be displayed on the conference website
- Includes free registrations for speakers
- Your company mentioned in the opening session presentation slides

Note: Panel topics & speakers will be reviewed and approved by the program committee with respect to technical depth and applicability. In case of multiple organizations coming together for a panel only 1 organization would get the sponsorship benefits mentioned above.

Sponsored Tutorial *(8 available)*

Date of tutorials yet to be determined. This opportunity includes:

- A 90-minute technical tutorial prepared and presented by your company
- Your company logo will be displayed on the event venue (stage backdrop)
- Your company logo will be displayed on the conference website
- Includes 2 free registrations for speakers
- Your company mentioned in the opening session presentation slides

Note: Tutorials will be reviewed and approved by the program committee with respect to technical depth and applicability. In case of multiple organizations are coming together for a tutorial only 1 organization would get the sponsorship benefits mentioned above.

... PUBLICITY ...

Home Page Banner (3 available)

Advertisement banner on the home page of DVCon India. If several sponsors select this option, the banners will be displayed for all sponsors in an equal share of time.

On-Site Digital Display (6 available)

There will be a digital display installed in the premium area of the conference/exhibition where your announcement will be displayed in a rolling mode.

On-Site Banner

You will receive permission to display your own A0 banner (e.g. roll-up) in the premium area of the conference and exhibition throughout the duration of the event.

... EMAIL DISTRIBUTION ...

Let all participants of DVCon India know what your company will show and demonstrate during the conference. There will be in total four mailing opportunities in the last month preceding the event:

- 4 weeks before
- 3 weeks before
- 2 weeks before
- 1 week before

The email content prepared on your side (preserving your graphical choices and branding information) will be distributed by the conference organizers to all registered participants of the conference.

... CONFERENCE PROGRAM AD ...

The Conference Program is the printed program distributed on-site to all attendees to reference the technical program and exhibitors. The Conference Program is used by attendees as a reference tool throughout the year.

Options Include:

- Outside Back Cover
- Inside Back Cover
- Inside Front Cover
- Inside Full Page
- Inside Half Page (4 available)

... SPECIAL OFFERS ...

Gold Sponsorship (2 available)

This package includes:

- 45 minutes Keynote speech (morning session) of Day1 / Day2
- Your company logo will be displayed on the event venue (stage backdrop) as Gold sponsor
- Your company logo will be displayed on the conference home page as Gold sponsor
- Your company logo will be sent out in all mailers as Gold sponsor
- Your status recognized in the DVCon printed Conference Program
- Two dedicated email distributions to DVCon India attendee list
- 5 free delegate registrations
- 1 exhibition booth

Silver Sponsorship (4 available - 3 ESL & 1 DV)

This package includes:

- 30 minutes Keynote (morning session) of ESL/DV Track: Day1 / Day2
- Your company logo will be displayed on the event venue (stage backdrop) as Silver sponsor
- Your company logo will be displayed on the conference home page as Silver sponsor
- Your company logo will be sent out in all mailers as Silver sponsor
- Your status recognized in the DVCon printed Conference Program
- One dedicated email distribution to DVCon India attendee list
- 3 free delegate registrations
- 1 exhibition booth

Bronze Sponsorship

This package includes:

- Your company logo will be displayed on the event venue (stage backdrop) as Bronze sponsor
- Your company logo will be displayed on the conference home page as Bronze sponsor
- Your company logo will be sent out in all mailers as Bronze sponsor
- Your status recognized in the DVCon printed Conference Program
- One dedicated email distribution to DVCon India attendee list
- 2 free delegate registrations
- 1 exhibition booth

Gala Dinner

The Gala Dinner Sponsorship offers an outstanding and exclusive branding opportunity to mark your company presence at DVCon India.

This opportunity includes:

- Short speaking opportunity at the beginning of event
 - Right to provide corporate-branded food service items (e.g., cups, napkins) *(production of these items not included)*
 - Your logo and sponsorship status recognized during the Gala Dinner
 - Your company mentioned in the opening session presentation slides
 - Your logo and sponsorship status recognized on the website and Conference Program
-